

Course Syllabus

The Increasing Complexity of the Socioeconomic Relationship Between Latin America and the Caribbean with China (1990-2016)

Week 1 (July 4th and July 6th). Presentation of the course. Conceptual debates on development, trade and foreign direct investments (FDI). Data sources for trade and FDI

Session 1 (July 4th). Presentation of the course. Conceptual debates on development, trade and foreign direct investment (FDI) (first part). Readings: Acemoglu and Robinson (2012:368-403, 428-462); Dussel Peters (2000:7-37); Krueger (1997); Rodrik (2003:1-19)

Session 2 (July 6th). Conceptual debates on development, trade and foreign direct investments (FDI) (second part). Methodological analysis and data sources for trade and FDI. Readings: Blomström (1986); Chang (2002: 125-142); Dunning (2006); Dussel Peters (2008, 2013); Evans (2005); Gereffi and Korzeniewicz (1994); Görg and Strobl (2002); Krugman (1994); Lall and Narula (2006)

Week 2 (July 11th and July 13th). Strategies and results in the recent trade and FDI relationship between Latin America and the Caribbean and China (1990-2016)

Session 3 (July 11th). Chinese strategies, instruments *vis a vis* Latin America and the Caribbean (1990-2016) and Latin America and Caribbean-China bilateral and regional institutions. Readings: Cui and Pérez García (2016); Dussel Peters (2015); Long (2015); MFA (2016); National Development and Reform Commission (en.ndrc.gov.cn); State Council (www.english.gov.cn/statecouncil/)

Session 4 (July 13th). Results and debates on LAC-China relationship in trade, FDI and infrastructure projects of China (regional perspective). Readings: Cui and Pérez García (2016); Dussel Peters (2017); Gallagher (2016:1-15); OECD, CAF and ECLAC (2016)

Week 3 (July 18th and July 20th). National and segment of value-added chains case studies

Session 5 (July 18th). National case studies: Argentina, Brazil, Ecuador, Guatemala, Peru and/or Mexico (to be defined in detail in the first session of the seminar). Main results with emphasis on trade, financing, FDI and infrastructure. Readings include: Argentina (including López and Ramos); Brazil (including CEBC, Henrique Cardoso and Alexandre Barbosa); Guatemala (including CCPIT and Dussel Peters); Peru

(including Alan Fairlie, Sanborn and González Vicente) and Mexico (including Dussel Peters and Ortiz Velásquez)

Session 6 (July 20th). Segments of value-added case studies: trade with MERCOSUR (soja beans), FDI with Brazil (mining), financing in Venezuela, autoparts-automobiles and infrastructure in Mexico, as well as firm-level case studies (Huawei, ZTE, Sinohydro/Chinapower, CRCC, Chery, Geely, ...) (to be defined in detail in the first session of the seminar). Readings depending on segments of value-added case studies.

Week 4 (July 25th and 27th). Challenges in the trade, FDI and infrastructure projects between Latin America and the Caribbean and China

Session 7 (July 25th). Main challenges in the Latin America and Caribbean-China relationship: trade, financing, FDI and infrastructure projects (at the micro, meso and macro levels). Readings: Cui and Pérez García (2016); ECLAC; Dussel Peters (2016, 2017); ECBC; firm level case studies (depending on sessions 5 and 6)

Session 8 (July 27th). Main proposals in the Latin America and Caribbean-China relationship: towards a long-term cooperation and development agenda? (at the micro, meso and macro levels). Readings: CELAC (2015); Dussel Peters; ECLAC; Gallagher; OECD, CAF and ECLAC (2016)

E. Teaching methods

The instructor is fully responsible for the course and each of the sessions and is in the capability of instructing each of the sessions and respective topics. The course will invite each of the students to participate through group-presentations (groups of 2-3 students) in specific sessions and respective topics in weeks 3 and 4, to be defined in the first session of the seminar.

F. Assessment. All participating students will be evaluated through two methods: A. Presentations in a group (50% of the final evaluation) and, B. Individual research paper on one of the topics presented in the course (50% of the final evaluation). Group presentations require a formal submission of a brief paper for all participants in the course (max. 5 pages and presentations of max. 20 minutes) with an adequate structure (name, date, title, introduction and structure of presentation, as well as main topics to be developed, conclusions and brief literature); group presentations have to be submitted to each of the students at the latest on the day of the presentation. Individual research papers (length of 1,500-2000 words) require a similar structure with an emphasis on conclusions and proposals; individual papers have to be submitted in the last session of the course at the latest.

G. Required and/or recommended readings

Acemoglu, Daron and James A. Robinson. 2012. *Why Nations Fail. The Origins of Power, Prosperity, and Poverty*. Crown Publishing Group/Random House: New York.

Blomström, Magnus. 1986. "foreign Investment and Productive Efficiency: The Case of Mexico". *The Journal of Industrial Economics* (3), pp. 97-110.

CELAC (Forum China-CELAC). 2015. *Cooperation Plan (2015-2019)*. CELAC (http://www.chinacelacforum.org/eng/zywj_3/t1230944.htm).

Cui, Shoujun and Manuel Pérez García. 2016. *China and Latin America in Transition. Policy Dynamics, Economic Commitments, and Social Impacts*. Palgrave MacMillan: United States, pp. 15-33.

Dussel Peters, Enrique. 2000. *Polarizing Mexico. The Impact of Liberalization Strategy*. Lynne Rienner Publishers: Boulder, Colorado.

Dussel Peters, Enrique. 2008. "GCCs and Development: A Conceptual and Empirical Review". *Competition & Change* 12(1), pp. 11-27.

Dussel Peters, Enrique. 2013. "Recent China-LAC Trade Relations. Implications for Inequality?" *Working Papers 40* (desigualdades.net, FU Berlin), pp. 1-27.

Dussel Peters, Enrique. 2015. "The Omnipresent Role of China's Public Sector in Its Relationship with Latin America and the Caribbean". In, Dussel Peters, Enrique and Ariel C. Armony (edits.). *Beyond Raw Materials. Who are the Actors in the Latin America and Caribbean-China Relationship?* Red ALC-China, Friedrich Ebert Stiftung and University of Pittsburgh: Buenos Aires, pp. 50-72.

Dussel Peters, Enrique. 2016. "Chinese Investment in Mexico: The Contemporary Context and Challenges". *Asian Perspective* 40, pp. 627-652.

Dussel Peters, Enrique. 2017. "The New Latin American and Caribbean-China Relationship. A Reflection Attempting to Understand its Recent Economic Relationship until 2016". Guangdong University of Foreign Studies (GDUFS). To be published.

Evans, Peter. 2005. "Neoliberalism as a Political Opportunity: Constraints and Innovation in Contemporary Development Strategy". In, Gallagher, Kevin P. *Putting Development First. The Importance of Policy Space in the WTO and International Financial Institutions*. Zed Books: New York, pp. 195-215.

Gallagher, Kevin. 2016. *The China Triangle. Latin America's China Boom and the Fate of the Washington Consensus*. Oxford University Press: New York.

Gereffi, Gary and Miguel Korzeniewicz. 1994. *Commodity Chains and Global Capitalism*. Praeger: Westport.

Görg, Holger. and Eric Strobl. 2002. "Multinational Companies and Indigenous Development: An Empirical Analysis". *European Economic Review* 46, pp. 1305-1322.

Krueger, Anne O. 1997. "Trade Policy and Economic Development: How we Learn". *The American Economic Review* 87(1), pp. 1-22.

Krugman, Paul. 1994. "Competitiveness: A Dangerous Obsession". *Foreign Affairs* 73(2), pp. 28-44.

Lall, Sanjaya and Rajneesh Narula. 2006. "FDI and Its Role in Economic Development: Do we need a new agenda?". In, Rajneesh Narula and Sanjaya Lall (edits.). *Understanding FDI-Assisted Economic Development*. Roulledge: London/New York, pp. 1-18.

Long, Guoqiang. 2015. "One Belt, One Road: A New Vision for Open, Inclusive Regional Cooperation". *Cuadernos de Trabajo del Cechimex* 4, pp. 1-11 (http://dusselpeters.com/CECHIMEX/Revista_Cchmx_4_2015.pdf).

MFA (Ministry of Foreign Affairs of the People's Republic of China). 2016. *China's Policy Paper on Latin America and the Caribbean*. MFA: Beijing (http://www.fmprc.gov.cn/mfa_eng/zxxx_662805/t1418254.shtml).

OECD (Organization for Economic Cooperation and Development), CAF (Development Bank of Latin America) and ECLAC (Economic Commission for Latin America and the Caribbean). 2016. *Economic Perspectives of Latin America in 2016: the role of China*. OECD, CAF and ECLAC: Paris.

Rodrik, Dani (edit.). 2003. *In Search of Prosperity. Analytic Narratives on Economic Growth*. Princeton University Press: New Jersey.