Competition or Cooperation: Latin America's relationship with China and the United States

Course Description

The purpose of this course is to explore the relationship of the two principal global powers in the context of Latin America, and in this way understand the dynamics of this important region. Students will become acquainted not only with the principal economies of Latin America, but also with the experiences of specific foreign companies in the region, and issues that transcend national boundaries. The course will comprise lectures enriched by text-based discussions and audiovisual material, but will also give students the opportunity to focus on one country or corporate sector for a class presentation.

Course Syllabus:

Benjamin Creutzfeldt, PhD 田亚明 Tuesdays thru Fridays, July 9-20, 8.30am to 12.00 noon

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Topics for each session:

- 1. Boom and Bust: experiments with globalization in Latin America since the turn of the century.
- 2. Regional partners and regional divisions in Latin America.
- 3. Political experiments: a closer look at ALBA and Pacific Alliance countries.
- 4. Common issues across the region
- 5. New friends, old patterns? Chinese companies make inroads in the region.
- 6. Brazil and BRICS, a regional giant in the new global order.
- 7. Corporate experiences in the region.
- 8. Proxy Cold War? The US and China in Latin America.

Teaching methods: The course will comprise lectures enriched by text-based discussions and audiovisual material, but will also give students the opportunity to focus on one country or corporate sector for a class presentation.

Participation and discussion play an important role in this course. Students are expected to complete all required readings in preparation for each class, as these are the basis for active participation in class discussion.

The second half of the course involves student presentations, which are also part of the assessment. Students may choose a country, economic sector, or company, to research, discuss and present to the class.

Assessment:

Participation and reading controls (40%)

Student presentation (20%) Final paper (40%)

Required readings (will be updated in advance of the course, and provided online):

- China's 2016 *Policy Paper on Latin America and the Caribbean*. Beijing: Ministry of Foreign Affairs (published 24 November 2016).
- Armony, Ariel C., & Velásquez, Nicolás (2015). "Anti-Chinese Sentiment in Latin America: An Analysis of Online Discourse." *Journal of Political Science*, 20(3), 319-346.
- Ellis, R. Evan (2015). "Chinese Engagement with the ALBA Countries." In Bagley & Defort (Eds.), *Decline of the United States Hegemony?* (pp. 345-368). Lanham, MD: Lexington Books.
- Ferchen, Matt (2015). "Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela." Paper presented at *Annual ISA Convention*, New Orleans, LA.
- Gallagher, Kevin P. The China Triangle: Latin America's China Boom and the Fate of the Washington Consensus. New York: Oxford University Press, 2016.
- González-Vicente, Rubén (2013). "Development Dynamics of Chinese Resource-Based Investment in Peru and Ecuador." *Latin American Politics and Society*, 55(1).
- Koch-Weser, Iacob N. (2015). *China's Energy Engagement in Latin America: A Review of Recent Findings*. Washington, DC: Inter-American Dialogue.
- Lust, Jan (2014). "Peru: Mining Capital and Social Resistance." In Veltmeyer & Petras (Eds.), The New Extractivism: A Post-Neoliberal Development Model or Imperialism of the Twenty-First Century? (pp. 192-221). London: Zed Books.
- Myers, Margaret & Carol Wise (Eds.). (2016). *The Political Economy of China-Latin American Relations*. New York, NY: Routledge.
- Xue, Li & Xu Yanzhou (2015, 31 March). "Why China Shouldn't Get Too Invested in Latin America." *The Diplomat.*

Recommended (supplementary) readings:

- Abdenur, Adriana E. (2014). "China and the BRICS Development Bank: Legitimacy and Multilateralism in South-South Cooperation." *IDS Bulletin*, 45(4), 85-101.
- Arnson, Cynthia, Jorge Heine & Christine Zaino (Eds.). (2014). Reaching Across the Pacific: Latin America and Asia in the New Century. Washington, DC: Woodrow Wilson Center.
- Creutzfeldt, Benjamin (2016). "Not All Plain Sailing: Opportunities and Pitfalls for Chinese Investment in Peru." *Asian Perspective*, 40 (4), 603-626.
- Ellis, R. Evan (2014). *China on the Ground in Latin America: Challenges for the Chinese and Impacts on the Region*. New York: Palgrave Macmillan.
- He, Shuangrong (Ed.) (2012). *China Latin America Relations: Review and Analysis (Volume 1)*. Reading: Paths International & Social Sciences Press China.
- Hearn, Adrian H., & José Luis León-Manríquez (Eds.). (2011). *China Engages Latin America: Tracing the Trajectory*. Boulder, CO: Lynne Rienner.
- Haro Navejas, Francisco J. (2013). "China in the Central American and Caribbean Zone." *Latin American Policy*, *4* (1), 144-156.
- Jenkins, Rhys & Enrique Dussel Peters (Eds.). (2009). *China and Latin America: economic relations in the twenty-first century* (Vol. 49). Bonn & Mexico: Deutsches Institut für Entwicklungspolitik.

- Leiteritz, Ralf (2012). "China and Latin America: A Marriage Made in Heaven?" Colombia Internacional, 75, 49-81.
- Ray, Rebecca, et al. (2015). *China in Latin America: Lessons for South-South Cooperation and Sustainable Development*. Boston: GEGI Working Group.
- Veltmeyer, Henry & James Petras (2014). *The New Extractivism: A Post-Neoliberal Development Model or Imperialism of the Twenty-First Century?* London: Zed Books.

Recommended readings in Spanish and Chinese can be made available to interested students.