

Family Business Management

Dr. Brendan Galbraith

Brendan Galbraith is an Associate Professor in Entrepreneurship (PhD, Msc Management and BA Hons [1st class] Hospitality Management). Dr Galbraith is an editorial board member at Technology Analysis and Strategic Management Journal, an elected board member at IEEE Technology Management and Engineering Management Society and a fellow of the Higher Education Authority. He previously held management positions in the United States and Ireland and was a faculty member at Ulster University for over a decade prior to arriving in the UAE. He has co-authored and edited two books and published a variety of journal articles in top tier journals and international conference proceedings. He teaches innovation management, entrepreneurship, family business management and strategic management at Zayed University.

The aim of this introductory course is support students to manage a family business (either their own or for another family business owner), and students who will work for, or conduct any form of business with a family enterprise. Given the predominance of successful family firms throughout the economy, this course has been designed to explore the challenges and opportunities facing individuals and families involved in family business relationships within the local context. Using a systems model of the family and business to demonstrate the interrelationships and connections among the key stakeholders this course investigates topics such as the family system, culture, entrepreneurial influences, conflict and negotiation, career planning, governance, succession and strategic planning, and the skills to succeed as the offspring or employee within a family business.

See Course Syllabus for details.

Syllabus

Course Title	Family Business Management
Credits	2
Course Convener	Dr. Brendan Galbraith, Zayed University, UAE

Key topics:

1. The nature and importance of family business in a global context
2. Family Business Dynamics
3. The ownership challenge within the family business system
4. The governance and professionalism challenge
5. Diagnosing the family business and progressing an enterprising culture.
6. Succession: Development and selection of the next generation
7. Succession and transfer of power
8. Family Business Governance

9. Family Business in Asia and comparison with other geographical locations

10. Strategic Planning and Transgenerational Entrepreneurship

Assessment:

A written examination.