

# Professor BYRON KALDIS

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BFSU SUMMERSCHOOL COURSE 2020

*Course Title:*

## **INTERCULTURAL COMMUNICATION, COSMOPOLITANISM AND VALUES**

*Course Language:* ENGLISH

*Level of students:* ALL (no prerequisites)

*Course Description:*

This course aims at introducing undergraduate students to a cluster of interconnected themes that are pressing and important in the current digital age of *intercultural communication* in a globalized world.

It combines studies in **Culture, Communication, Language, Social Theory** and **Ethics** offering a rounded understanding of the intricate nature of the modern complex world.

*How is Language and its Translatability related to Cultural Communication across a Cosmopolitan world order and what are the normative aspects, values, involved?*

Specially designed for students of **BFSU** who will benefit from this multi-faceted course on **Language, Intercultural Communication** and the prospects and challenges of a **Cosmopolitan** world, it will also be of particular interest to a **wide student audience** from other universities studying a variety of subjects that are offered in this course.

Students of Language, Translation Studies, Cultural Studies, Communication, Mass Media, Politics and International Relations as well as Philosophy majors will benefit from such a multi-faceted course.

The course will consist mainly of Lectures.

Student assessment: written Essay submitted after the end of the course.

Reading and in-depth studying of each lecture's topics on the part of the students is an essential aspect of the course.

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## SYLLABUS

### INTERCULTURAL COMMUNICATION, COSMOPOLITANISM AND VALUES

*Name of the instructor:* Professor Byron KALDIS

*Type of Class Arrangement (Time of the course):* Type F

*Course description including objectives:*

The objective of this course is to make students acquainted with the interlinked nature of certain features of paramount importance that characterize our modern globalized, interconnected, digital world:

- the notions of *culture and civilization* re-formulated in modern conditions of *globalization*
- the underpinning problem of the possibility of *translatability* of language and what it requires to achieve *intercultural communication*,
- as well as issues regarding the building of a *cosmopolitan* world order that brings forth novel *social* and *normative* international challenges and *values*.

***How is Language and its Translatability related to Cultural Communication across a Cosmopolitan world order and what are the normative aspects, Values, involved?***

Students of Language, Translation Studies, Communication, Mass Media, Politics and International Relations as well as Philosophy majors will benefit from such a multi-faceted course

*Topics for each session:*

1. Culture *versus* Civilization
2. Intercultural Communication
3. Language, Discourse and Translatability
4. Cultural Citizenship & Mass Communication in the Digital Age
  - Ethics for a Digital World
  - Digital Culture
5. Cosmopolitanism, and Values
6. Marxism: critique of Globalization
7. Ethics in International Relations
8. Chinese and Western Perspectives on Civilization and Culture

*Teaching method:* Lectures

*Student Assessment:*

FINAL WRITTEN ESSAY (2.500 words) submitted after the end of the course (90%)  
& Class Attendance (10%)

*Required and/or recommended readings:*

Selection:

Berlie, J. (Ed.), (2020) *China's Globalization and the Belt and Road Initiative*, Palgrave Macmillan

Budick, S. & Iser, W. (Eds.) (1996), *The Translatability of Cultures: Figurations of the Space Between*, Stanford University Press

- Bratt Paulston, C., et al (Es.), (2012), *Handbook of Interculture Discourse and Communication*, Wiley-Blackell
- Elias, Norbert, (2000 revised ed.), *The Civilizing Process*, Blackwell
- Feldman, O, & Zmerli, S., (2018), *The Psychology of Political Communicators: How Politicians, Culture, and the Media Construct and Shape Public Discourse*, Routledge
- Fine, R. (2008), *Cosmopolitanism*, Routledge
- Fraser, R., (2018) *Literature, Music and Cosmopolitanism: Culture as Migration*, Palgrave-Macmillan
- Gismondi, M. (2008) *Ethics, Liberalism and Realism in International Relations*, Routledge
- Hayden, P., (2009) *The Ashgate Research Companion to Ethics and International Relations*, Ashgate
- Jackson, J., (2019) *Introducing Language and Intercultural Communication*, 2nd Edition, Routledge
- Ritzer, G. & Dean, P. (2019, 2<sup>nd</sup> Edition), *Globalization: The Essentials*, Wiley-Blackwell
- Skrbiš, Zlatko & Woodward, I., (2013) *Cosmopolitanism: Uses of the Idea*
- Tan, K-C., (2004) *Justice without Borders: Cosmopolitanism, Nationalism, and Patriotism* Cambridge University Press
- Taraborrelli, A. (2015) *Contemporary Cosmopolitanism*, Bloomsbury Academic

Volland, N. (2017), *Socialist Cosmopolitanism: The Chinese Literary Universe, 1945-1965*, Columbia University Press

Waniek-Klimczak, E. et al (Eds.) (2011), *New Perspectives in Language, Discourse and Translation Studies*, Springer

Yun Xiao & Tsung, L. (Eds) (2019), *Current Studies in Chinese Language and Discourse: Global Context and Diverse Perspectives*, John Benjamins

Zhu, H. (ed.) (2011), *The Language and Intercultural Communication Reader*, Routledge