

课程名称	Case Studies of Securities Investment Analysis under Global Vision
教学语言	English
教学方式	Lecturing with Interactive Case Studies
课程类型	B
课程描述	<p>The course of securities investment case analysis from an international perspective, uses modern Python language, crawler technology and big data mining methods, to conduct basic analysis of investment cases in major global securities markets. Features of the course: 1) Summarize the common analysis types of securities investment, and classify them according to securities products, securities markets and analysis angles; 2) Combine Python language, crawler technology and big data mining method, and summarize the corresponding case analysis templates; 3) A case analysis template corresponds to a common type of securities investment analysis. This course has developed more than 50 analysis case templates. This course is based on the above case analysis template and has the following three characteristics: 1. CASES</p>

	WITH INTERNATIONAL VISIONS 2. UPDATEABLE CASES 3. HEREDITABLE CASES
课程大纲	<p>CHAPTER ONE: THE BASIC ANALYSIS OF STOCKS</p> <p>1.1 Analysis of Stock Price and Its Trend 1.2 Analysis of Stock Return Rate 1.3 Stock Risk Analysis</p> <p>CHAPTER TWO: BASIC ANALYSIS OF BONDS 2.1 Bond and Bond Market 2.2 Return and Risk of Bonds 2.3 Bond Pricing Model</p> <p>CHAPTER THREE: BASIC ANALYSIS OF INVESTMENT FUNDS 3.1 Fund and Fund Market 3.2 Investment Direction of Fund 3.3 Transaction Analysis of Funds</p> <p>CHAPTER FOUR: BASIC ANALYSIS OF FUTURES 4.1 Futures, Leverage and Arbitrage Strategy 4.2 Analysis of Futures Trading 4.3 Three Common Financial Futures</p> <p>CHAPTER FIVE: THE BASIC ANALYSIS OF OPTIONS 5.1 Options and Trading Strategies 5.2 Value Analysis of Options 5.3 Value Risk of Options</p> <p>CHAPTER SIX: BASIC ANALYSIS OF SECURITIES MARKET 6.1 Global Stock Exchanges 6.2 Securities Market Index and Its Compilation Method 6.2 Securities Market Index and Its Compilation Method 6.4 Analysis of Income and Risk of Securities Market</p>

课程评估	Two parts: 1. Team case study presentation: 50% 2. Team case study report: 50%
教材和推荐读物	Dehong WANG. 2021. Security Investment Analysis – Theories Practices and Cases. RUC Press (forthcoming).