

Course Information	
Course Title	Management Accounting from London to Beijing
Teaching Language	English
Teaching Methods	Interactive seminar
Type of Class Arrangement (A-H)	A1
Course Description	<p>After receiving very good student satisfaction (and good assessment scores) from BFSU ISS students in 2018, Management Accounting from London to Beijing returns- updated. The course will deliver Management Accounting using Excel and combines ethical decision-making needed for the modern World. Therefore, combining the essential qualities globally required from Business School graduates to meet the needs of a multitude of different organisations. This course aims to bring key management accounting theory to life with practical, real-life examples to aid decision-making for future leaders in-class delivered and explored by the lecturer and students- two-way learning and skills development using a number of different scenarios. Students have previously commented that such a course is interesting and the delivery is enjoyable. The course and other similar modules are firm fixtures in some of Accounting and Business Management programmes in the UK. The course is flexible and can be designed for year one or two undergraduate students studying social sciences and especially Business, Economics, Management or Accounting or who have a keen interest in those disciplines. Indeed, the final content and structure will be dependent on the cohort. The theoretical underpinnings will be illuminated with examples from a variety of organisations in America, Europe, and China. A1- 4th July to 15th July, weekdays only. Week 1 and 2.</p>
Course Syllabus	<p>Two key pedagogical elements of quantitative and qualitative encapsulated in case study-learning material will enhance the learning experience of students. Central to the course are Costing techniques and Cost-Volume and Profit analysis, with each, explored individually and in tandem with the other areas of Management Accounting, such as pricing, and combining the use of global industry platform in management accounting which is Microsoft Excel. The numerical exercises are dissected by intellectual discussion for the purpose and ramifications in an organisational context and its impact on different stakeholder groups within society. Moreover, a unique feature of this course is the discussion and consideration covering Corporate Social Responsibility (CSR), in particular, Ethics, both Western and Chinese philosophies. The key purpose of this course is to enlighten and encourage. Depending on the number of students, delivery of this course will require the use of computing resources- computers/laptop pre-installed with Microsoft Excel (basic knowledge of Excel required). Such use and application will enhance much-needed IT skills required by today's organisations, such as VLookup and IF statements. As such, adding to students' employability skills. Delivering this course is a highly respected and enthusiastic Professor with over twenty years of experience in lecturing. Chandres possess essential lecturing qualifications and recognition; he holds a PGCE and Senior Fellowship of the internationally recognised Higher Education Academy, UK. It is a structured bespoke</p>

	programme designed to meet the expectations of the University and the student cohort. The course will be delivered in English and only basic and elementary knowledge of Excel is required. The course is for undergraduate students– years 1, 2 and 3 studying a social sciences degree, in particular Economics, Business, Management and Accounting. Students can study in pairs or in small groups. A1– 4th July to 15th July, weekdays only.
Course Assessment	10% attendance and participation in class. 2-hour in-class test (90%).
Course Books and Recommended Reading	Accounting and Finance: An Introduction, Eddie McLaney and Peter Atrill, 8th to 10th edition, Pearson Education publication (key-text) Management and Cost Accounting, Colin Drury, 9th edition, Cengage Publication (non-essential) Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, Andrew Crane and Dirk Matten, 4th edition, Oxford University Press (non-essential)