

1. Application form

Instructor Profile

Name	Chandres Tejura BA (Hons) A&F MAFM PGCE HEA (Snr Fellow)	Gender	Male	
Nationality	British	Birth Date	19/05/1974	
Postal Address	2 Aragon Drive, Hainault, Essex, IG6 2TS			
Phone No.	+447931383050	Fax No.	Unavailable	
Email	c.tejura@qmul.ac.uk			
Academic Title	Senior Lecturer/Associate Professor in Accounting PhD Student- Ethics and Accounting			
Research Field	Ethics and Accounting education and training			
Education Experience	Degree	Duration	Institute	Major
	Bachelor	3 years	South Bank Uni. London	Accounting and Finance
	Master	2 years	Middlesex Uni. London	Financial Management
	Doctorate	Present	Queen Mary University of London	Ethics and Accounting:
Working Experience	Time	Institute		Position
	2015-present	Queen Mary University of London		Programme Director- BSc. Business Management (2016-2019) Senior Lecturer / Associate Professor in Accounting

	2001- 2015	London Metropolitan University	Senior Lecturer, Management Accounting. Course Leader- Accounting and Business Management
	1997-2001	Mid Kent College of Higher & Further Education Business School Kent	Lecturer, Management Accounting
	See CV for others		

<p>Major Achievements (Publications)</p>	<p><u>Membership of Professional Bodies and Learned Societies</u></p> <p>Senior fellow of the HEA (Higher Education Academy), since 2015 Member of BAFA (British Accounting and Finance Association), since 2005 Member of BAM (British Academy of Management), since 2014 Member of the Centre for Corporate Responsibility and Sustainable Development, since 2012 Member of Net Impact, since 2014 Member of Association of International Accountants, since 2008 Member of Social Responsibility Review Network, since 2006 Member of BAA Academic membership, since 2004 Regular attendee and participant of Management Accounting Research Group (MARG), LSE.</p> <p><u>Research and scholarly activity</u></p> <p>1. Current PhD area: Ethics and Accounting- Is there too much emphasis on Profit Maximisation at the expense of Ethics. 2. Current working paper: <i>Ethics and Accounting: How it can change the World.</i> <i>'Managing, engaging and networking with students via Facebook.'</i> Published in Financial Management, CIMA, June, 2009 3. Research paper 1: <i>'Literature review of management accounting and marketing in relation to brands.'</i> Presented at the LMBS Research Conference (2008) 4. Research paper 2: <i>'The reporting of intangibles: a U.K comparison'</i> presented at the South East Accounting Group, UK (2004), Athens Institute for Education and Research, annual conf. Greece (2004) and American Academy of Accounting and Finance, annual conf. USA, (2005).</p> <p><u>Public output from research and scholarly activity</u></p> <p>1. Co-wrote CIMA paper 9: Management Accounting for Decision Making, Foulks Lynch Publications- 2002 2. Drury, C.: Management and Cost Accounting. Technical reader and evaluator for 4th and 5th edition 3. Horngren et al.: Management and Cost Accounting. “ “ “ “ “ 4. Contributed to three chapters in: 'E-Business and E-Commerce Management', Chaffey, D, 2004, as well as general editing and content analysis. 5. <i>'Divided we stand, United we fall: The inter-relationship between management accounting and marketing.'</i> American Academy of Accounting and Finance, Cabell journal, 2005, New Orleans. 6. <i>Managing, engaging and networking with students via Facebook.'</i> Published in Financial Management, CIMA, June, 2009 7. Technical reader and editor for 5 chapters of Managerial Accounting by Balakrishnan, Sivaramakrishnan and Sprinkle, John Wiley, 2010. 8. Technically read and edited five chapters of <i>Management Accounting</i> by J. Burns et al, Jan 2013, McGraw-Hill. 9. Contributed to 4 entries in the <i>'Dictionary of Corporate Social Responsibility'</i>, to be published late 2014 by Idowu.</p>
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	<p>10. Chapter titled 'Accounting education and CSR in developing countries – the case of India.' This is a joint chapter written with Dr. Girardi. Book: 'Development-Oriented Corporate Social Responsibility: Locally-led Initiatives in Developing Economies.' Editors: Jamali, Karam and Blowfield. Greenleaf Publishing, 2015</p>
<p>Others</p>	<p>In 2018, Chandres Tejura successfully delivered a course at BFSU summer School. The experience was an enlightening experience for Chandres and the students. 10 students signed up to the course, including 2 from abroad (France and South Korea). A student survey conducted by Chandres at the end of the course showed an overall score of 4.5 out of 5.0.</p> <p>Chandres is a Senior Lecturer/Associate Professor in Accounting Queen Mary University of London. Before joining QMUL, Chandres held the position of Senior Lecturer in Management Accounting and led two courses at London Metropolitan University, over a fourteen-year tenure.</p> <p>He is also a part-time PhD student, under the supervision of Prof. McCartney, Dr. Rai and Dr. Girardi. His PhD area centers on Accounting and Ethics. In 2002, he successfully accomplished an MSc Financial Management, Middlesex University. He also holds a PGCE from The Institute of Education, University of London and in 2015 gained recognition as a lecturer by being</p>

	<p>awarded the Senior Fellowship from the Higher Education Academy.</p> <p>His research area is tied-in to his passion for Accounting and Ethics, more specifically, the role of Ethics in Accounting Education and Training. In 2015, with Dr. Girardi, they published a chapter in '<i>Development- Orientated Corporate Social Responsibility: Volume 2</i>'.</p> <p>Chandres is a member of the Member of British Accounting and Finance Association, Centre for Corporate Responsibility and Sustainable Development, Net Impact, Association of International Accountants, Social Responsibility Review Network, British Accounting Association Academic membership and regular attendee of Management Accounting Research Group and British Academy of Management.</p> <p>Chandres has also taught abroad, most recently at Sichuan University, Chengdu, China in 2016.</p> <p>Outside of work, Chandres is a keen tennis player and has travelled extensively.</p> <p>Source: http://www.busman.qmul.ac.uk/staff/tejurac.html</p>
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2. Course Description

Course Title

The Yin & Yang: Management Accounting using Excel & Ethical Decision-Making

Course Description: Including but not restricted to course objectives and topics to be covered, teaching methods (lecture course or seminar course), and a brief description of assessment

The Yin & Yang: Management Accounting using Excel and Ethical decision-making combines the two essential qualities globally required from Business School graduates to meet the needs of a multitude of different organisations. This short course aims to bring key management accounting theory to life with practical, real-life examples to aid decision making.

The course and other similar modules are firm fixtures in the majority of Accounting and Business Management programmes.

The course is flexible and can be designed for year one or two undergraduate students studying Business/Accounting based degrees. Indeed, final content and structure will be dependent on the cohort. The theoretical underpinnings will be illuminated with examples from a variety of organisation in America, Europe and China.

Two key pedagogical elements of quantitative and qualitative encapsulated in case study-learning material will enhance the learning experience of students. Central to the course is Cost-Volume and Profit analysis, with each explored individually and in tandem with the other areas of Management Accounting, using the global industry standard in management accounting, Microsoft Excel.

The numerical exercises dissected by intellectual discussion for the purpose and ramification in an organisational context and its impact on different stakeholder groups.

Moreover, and a unique feature of this course is the discussion and consideration covering Corporate Social Responsibility (CSR), in particular, Ethics. The key purpose of this course is to enlighten and encourage students via education!

Depending on the number of students, delivery of this course will require the use computing resources- computers/laptop with pre-installed with Microsoft Excel. Such use and application will enhance much needed IT skills required by today's organisations, such as VLookup and IF statements. As such, adding to students employability skills.

Delivering this course is a highly respected and enthusiastic member of staff with over nineteen years of experience in lecturing, including fourteen as Senior Lecturer. Chandres possess essential lecturing qualifications and recognition; he holds a PGCE and Senior Fellowship of the internationally recognised Higher Education Academy.

A structured bespoke programme designed to meet expectations of the University and the student cohort. to be constructed.

Course Language

English

Level of students: Freshmen & Sophomore, or Junior & Above

- 1. Ideally for years 1, 2 and 3 undergraduate students studying Business or Accounting.**
- 2. Students must have laptop/computer with Microsoft Excel program, with basic knowledge of Excel.**

3. Course

Syllabus

Name of the instructor

Chandres Tejura

Type of Class Arrangement (Time of the course)

E- Tuesday, Wednesday, Thursday and Friday, 6-17 July 2020

Course description including objectives

See above

Topic or topics for each session

- 1. The Yin & Yang: Management Accounting using Excel & Ethical Decision-Making**
- 2. A range of Management Accounting techniques, delivered using Excel**
- 3. What is CSR and ethics and why are they important?**
- 4. The importance of CSR and ethics to China and World.**

A detailed, bespoke syllabus produced as soon as indication of the cohort signing up is received.

Teaching methods

Teaching, case study analysis, discussion and debates on topics between groups of students.

Workshop style, with input from students promoted to enhance student experience, a mixture of numerical exercises and analytical discussions.

Assessment

- 1. Attendance is important and weighted 20%**
- 2. An in-class excel based test with written component. Time allowed: 2 hour and 15 mins, weighted 80%**

Required and/or recommended readings

Management and Cost Accounting, Colin Drury, 9th edition, Cengage Publication (non-essential)

Accounting and Finance: An Introduction, Eddie McLaney and Peter Atill, 8th edition, Pearson Education publication (non-essential)

Business Ethics : Managing Corporate Citizenship and Sustainability in the Age of Globalization, [Andrew Crane](#) and [Dirk Matten](#), 4th edition, Oxford University press (non-essential)